



CV & PORTFOLIO



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MY BIO

NAME: **Serem Nelson K.**

DATE OF BIRTH: **13th July, 1990**

ID NUMBER: **28091872**

GENDER: **Male**

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ADDRESS: P.O, Box 254721319101-00621,
Village Market

NATIONALITY: Kenyan

LANGUAGES: English, Swahili, Kalenjin and
French Beginner



CAREER OBJECTIVE

To apply communication leadership skills, people skills, knowledge and creativity in working as a team player in service in order to sharpen my skills and improve the general performance at my working environment.

I should be able work in a challenging environment to improve my skill sets and abilities to counter competition in the corporate world and self advancement.

To embrace change, demonstrate uniqueness and ensure accuracy in all I do to ensure satisfaction of my clients.

MY PROFICIENCY

I am adept in the use of all latest versions of communication and design programs including;

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Photoshop Lightroom, Adobe After Effects, Adobe Premiere Pro, Adobe Flash Pro, Adobe Audition, Final Cut Pro, Corel Draw, Sony Vegas, MS Office packages among other software of relevance to my work be it in graphics or video/photography production.

WORK EXPERIENCE

April 2019 to date:

Served as the design creative at Synergetic Energy Partners Company Limited with a team of 8 serving an organisation of 200+ employees. Main responsibilities were facilitating design and production of communication material for internal and external purposes.

January 2015 to October 2018:

Worked at Shakara Creations as a creative designer. Key responsibilities were designing for offset printing which include; banners, posters, magazines and brochures among others. I also served as an assistant photographer and video producer and editor.

June to December 2014:

Worked at Sauti Ya Rehema (SAYARE) television as a program producer, camera work and video editing. I also served as the graphic designer for both television and the companies print media. From this company I developed a lot in my camera skills as well as television production as well as video editing. During this time, I also worked as part time designer for Articulate media in Eldoret.

February to May 2014:

Worked as a graphic designer for offset printing at Emperor Printers Eldoret. Had my first experience with offset printing and was great.

November 2013 to January 2014:

I served the graphic designer, video producer and camera man at Victorious Evangelistic Ministries (VEM). This is where I got my first experience with the camera and learnt a lot.

EDUCATION BACKGROUND

September 2010 – 2014 February;

Moi University Bachelor of Science degree in Graphic Communication and Advertising; *(Courses taken include; Animation, Digital Images and Reprographics, techniques in Graphic Design, Photojournalism, Advertising and Copyright, layout and production, commercials production, advanced graphic design among others.)*

February to April 2013;

Worked as an intern at SAYARE Radio and Television Network at the television department.

My responsibilities were;

- Video production and Editing
- Graphic Design and Animation
- Camera work and studio setup
- News editing and production

December 2012 – February 2013;

Worked at Victorious Evangelistic Ministries (VEM) as a video editor and videographer in the production of gospel songs and choirs.

February 2005 – November 2008;

Terige High School Kenya Certificate of Secondary Education; -Attained a B (plus) of 68 points.

January 1997 – November 2004

Mosop-Kimong Primary School Kenya Certificate of Primary Education -Attained a B (plus).

PERSONAL ATTRIBUTES

- Excellent interpersonal and organizational skills
- An open minded team player who is attentive to details
- High integrity, reliable and results oriented
- Able to work under pressure with very minimal supervision
- Excellent communications, public relation and leadership skills.
- Exceptional Computer skills including;
 1. Creative Design and Branding
 2. Video production and Photography
 3. Latest Adobe Creative Cloud(CC), Photoshop, InDesign, Illustrator, Premier Pro, After Effects, Light room, Bridge, Audition, Fireworks and Flash Professional
 4. Microsoft office-the entire pack
 5. Internet Computing
 6. Information Technology and Society

CONFERENCES AND WORKSHOPS

April, 2021

Undertook an Google digital skills online course on The Fundamentals of Digital Marketing. Completed on 24th April, 2021

23rd October, 2012

The Margaret Thatcher Library, Moi University, I Participated in a gender and sexual harassment sensitization seminar

Areas covered were:

- Constitution Framework Gender & constitution
- Gender policy preview
- Sexual offenses act overview
- Gender based Violence at work places
- Sexual harassment policy

8th June, 2012

Moi University, ICDC Complex, I Attended the Governance and Leadership forum by the East Africa Youth Parliament.

Theme: Towards a reformed society embracing Integrity, peace and inclusive governance

Chief quest: Prof. James Ole Kiyapi

24th April, 2012

Moi University Conference Room, Student Centre, I Participated in a career talk organized by Unilever Kenya in collaboration with Moi University Career Development Office and The Consortium of International and Professional Association of Moi University (CIPA)

Theme: Careers for Development

Topics covered:

1. How to be a world career person
2. Dynamics in job market
3. Job-hunting and survival skills
4. Motivational talk -Soaring to the next level

8th – 10th February, 2012

Moi University School of Information Science by the Moi University Information Science Students Association (MUISSA) Participated in the information week forum

Topics covered:

1. The Media, Terrorists and the war on the terror
2. Innovation of effective and efficient management of information

10th February, 2012

Moi University ICDC Complex during its 5th anniversary. I attended a Public Relation's conference

Theme: Public Relations and Development

Topics Covered:

1. International Relations and Diplomacy
2. The Role of Marketing in Public Relations
3. The Concept of Public Relations and Development

HOBBIES AND INTERESTS

1. Playing hockey, volleyball and football
2. Listening to music and watching movies
3. Participation in social activities and interacting with new people

REFEREES

1. Mr. Paul Odongo,
Communications Lead for Innovation & Partnerships in Eastern Africa.
UN World Food Programme
Tel: +254 (0) 728 546 900
Email: paulodhi@gmail.com

2. Mr. Jonah Kipchirchir,
Graphic designer / Production Assistant,
Location Africa Films,
Tel: +254 (0) 729 415 093
E-MAIL: jonahmutai@gmail.com

3. Mr. Anthony Irungu Mwangi,
Broadcast Journalist,
BBC World Service
Tel: +254 (0) 731 183 836
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or anthony.irungu@bbc.co.uk

4. Mr. Kennedy Mutai,
H.O.D Television,
Sayare Television
Tel: +254 (0) 724 207 732
E-MAIL: theskymediasolutions@gmail.com

SAMPLE JOBS

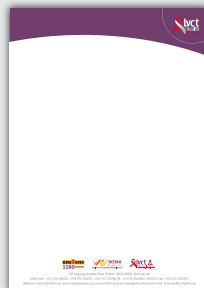
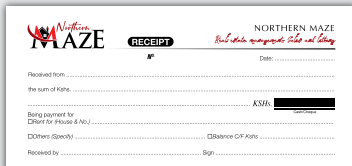
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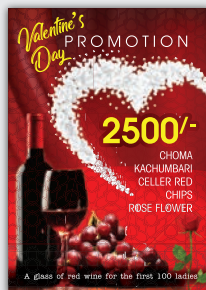
BUSINESS CARDS



STATIONERY



FLYERS



BROCHURES



POSTERS



COMPANY PROFILES



BANNERS AND BILLBOARDS

